

2026 Sponsorship Opportunities

Who We Are

The Mississippi Academy of Nutrition and Dietetics (MS-AND) is a state affiliate of the Academy of Nutrition and Dietetics, the world's largest organization of food and nutrition professionals. We share in the mission of empowering members to be food and nutrition leaders. Mississippi Academy of Nutrition and Dietetics is an advocate of the dietetics profession serving the public through the promotion of evidenced-based nutrition, health and well-being.

MS-AND is composed of over 300 highly skilled, multi-talented professionals and students in Mississippi that are committed to improving the health of Mississippians and advancing the profession of nutrition and dietetics through research, education, and advocacy. Our members represent a wide range of practice areas and interests, including, but not limited to: medical nutrition therapy, clinical nutrition management, health care, education, community and public health, research, business, public policy, food service, sports nutrition, and communications.

About Sponsorship

Companies and agencies looking to raise their profile with the large number of Registered Dietitian Nutritionists in the state of Mississippi should consider sponsorship of MS-AND.

MS-AND seeks companies, organizations, and individuals whose views align with our mission and vision, as well as whose products and services are of interest to our members. MS-AND offers a variety of choices for sponsorship opportunities to fit every budget.

MS-AND members believe relationships with sponsors are not about promoting products or services, but rather about creating nutrition messages people can understand and act upon to improve their health, their families, and their communities. MS-AND considers our vision and mission in all decisions, including whether to enter a relationship with an outside organization.

The MS-AND Board of Directors is committed to providing qualified speakers, sponsoring seminars on nutrition and dietetic-related issues for professional and community groups, conducting conferences to promote continuing education for our members and allied health professionals, and functioning as a reliable nutrition information resource for the public.

Rebecca Bagwell, RDN, LD, Past President
Mississippi Academy of Nutrition and Dietetics
rebeccabagwell@me.com

Amy Bastic, Executive Director
Mississippi Academy of Nutrition and Dietetics
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2026 Annual Meeting Sponsorship Bundles

As a sponsor of the 2026 MS-AND (Mississippi Academy of Nutrition and Dietetics) Annual Meeting, your business or program gains statewide exposure while expressing support for the activities of MS-AND to improve the health of Mississippians. This provides you with the unique opportunity to meet MS-AND members and enhance the content and quality of learning opportunities that the Annual Meeting provides our members.

<u>Platinum Sponsor</u>	<u>Valued at \$5,825 (1 Available)</u>	<u>Package Cost \$4,000</u>
Annual Meeting		
Awards Dinner Sponsorship with Signage		\$3000
Exhibitor's Table (table and complimentary registration for two provided)		\$200 + \$300
Full Page Ad in Meeting Program		\$350
1 Registration Bag Item		\$75
Website		
Hyperlinked company logo on MS-AND's website sponsorship page for one calendar year.		\$750
MS-AND Member Communications		
Two dedicated eblasts to all members (affiliate approval of content)		\$1000
Acknowledgement as a Platinum Sponsor in periodical newsletter following Annual Meeting (affiliate approval of content)		\$150

<u>Gold Sponsor</u>	<u>Valued at \$3,800.00 (1 available)</u>	<u>Package Cost \$2,500</u>
Annual Meeting		
Breakfast Sponsorship with Signage		\$2000
Exhibitor's Table (table and complimentary registration for two provided)		\$200 + \$300
Half Page Ad in Meeting Program		\$200
1 Registration Bag item		\$75
Website		
Hyperlinked company logo on MS-AND's website sponsorship page for six months		\$375
MS-AND Member Communications		
One dedicated eblast to all members (affiliate approval of content)		\$500
Acknowledgement as Gold Sponsor in periodical newsletter following Annual Meeting		\$150

<u>Silver Sponsor</u>	<u>Valued at \$1375 (3 available)</u>	<u>Package Cost \$900</u>
Annual Meeting		
Snack Break Sponsorship with Signage		\$500
Exhibitor's Table (table and complimentary registration for one provided)		\$200 + \$150
Quarter Page Ad in Meeting Program		\$125
Website		
Hyperlinked company logo on MS-AND's website sponsorship page for three months		\$250
MS-AND Member Communications		

Acknowledgement as Silver Sponsor in periodical newsletter following Annual Meeting	\$150
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For government agencies and Non-Profit Organizations

Bronze Exhibitor Booth

Valued at \$625

Package Cost \$400

Annual Meeting

Exhibitor's Table (table and complimentary registration for one provided)	\$200 + \$150
Quarter Page Ad in Meeting Program	\$125

MS-AND Member Communications

Acknowledgement as Bronze Sponsor in periodical newsletter following Annual Meeting	\$150
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* = if your organization cannot sponsor food related activities, the diamond and platinum packages can be negotiated.

Please note: Additional registrations can be purchased at a discounted rate. Please email infomsand@gmail.com for more information.

2026 Annual Meeting Sponsorship a la Carte

Annual Meeting Program Ad Sponsorship

Full Page - \$350

Half Page - \$200

Quarter Page - \$125

Exhibitor's Table

6-foot table and 2 chairs + complimentary registration for one - \$350

Annual Meeting Registration Bag Item

Promotional items in registration bags, the fee is for bag stuffing and advertisement.

One item - \$75

Two items - \$125

Annual Meeting Door prize

Each door prize must have a minimum \$50 value. Your company, or organization, will be noted as the contributor for the door prize(s) provided.

Morning Physical Activity on April 10

Sponsorship of the wellness activity - \$300

Food and Beverage Service Support

Awards Ceremony with buffet dinner (1 available) - \$3,000.00

Breakfast Sponsorship with Signage (1 available) - \$1500.00

Snack Break Sponsorship (3 available) - \$500.00

All Day Coffee, Tea and Water Service (4 available)- \$150.00

Mississippi Academy of Nutrition and Dietetics Sponsorship Agreement

Please fill out the application completing all sections. Email to infomsand@gmail.com

This Letter of Agreement by and between _____ [your organization],

The Mississippi Academy of Nutrition and Dietetics (MS-AND) will serve as confirmation of support

from _____ as outlined below for **2025-2026 Affiliate Fiscal Year.**

Sponsorship Options

- Platinum Sponsorship Package (\$4,000)
- Gold Sponsorship Package (\$2,500)
- Silver Sponsorship Package (\$900)
- Bronze Sponsorship Package (\$400)
- One Exhibit table at annual meeting (\$350)
- Full Page Annual Meeting Program Ad (\$350)
- Half Page Annual Meeting Program Ad (\$200)
- Quarter Page Annual Meeting Program Ad (\$125)
- Annual Meeting Registration Bag Item – one item (\$75)
- Annual Meeting Registration Bag Item – two items (\$125)
- Annual Meeting Door Prize Item (minimum \$50 item)
- Awards Ceremony Dinner with Signage – 1 available (\$3,000)
- Breakfast Sponsorship with Signage – 1 available (\$1,500)
- Snack Break Sponsorship – 3 available (\$500)
- All Day Coffee, Tea and Water Service – 4 available (\$150)
- Unrestricted Sponsorship - custom amount

for a total of \$_____.

CONTACT

Invoice to be issued to (All invoices are due within 30 days of receipt):

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Mobile: _____ Fax: _____

Email of Contact Person: _____

***Complimentary Registration (Organization’s Representative):**

1. Name and email: _____

2. Name and email:

*Platinum, Gold, Silver, or Bronze Sponsorship Required

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - Use of MS-AND letterhead,
 - Use of MS-AND Officer’s signature or endorsement of any kind,
 - Use of the MS-AND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of MS-AND and the Academy.
 - Use of any survey tool without prior approval of MS-AND.
2. MS-AND acceptance or support of exclusivity from any partner is prohibited.
3. The terms and conditions of the Letter of Agreement are good through 1 year from the date this is signed.

We accept and agree to the terms stated above: (Note: electronic signatures are an acceptable format for signatures. Once all signatures have been entered, the sponsor will receive a final PDF of the signed agreement)

Authorized Signature

Date

2025-2026 MS-AND President

Date

2025-2026 MS-AND Past President

Date