

Clinton Public School District
*Moving Together Towards a
Healthier Future*



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 The School Board Casts the Vision

- The CPSD School Board of Education adopted coordinated school health as a strategic goal
- The objectives of the goal are to:
 - Create a healthy school environment
 - Promote health/wellness initiatives targeted to students, teachers, and the community

Where Excellence is the Only Option!

 The School Board Casts the Vision



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Continuing Our Progression

- We continue to:
 - Meet 3 times per year (school health councils)
 - Use the School Health Index to:
 - Assess/reassess school health needs
 - Develop action plans to promote coordinated school health
- In 2011, we hired a registered dietitian to our school foodservice team

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KEYS TO SUCCESS



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Three Keys to Success

1. Identify a Champion
2. Create a Healthy School Culture
3. Market Your Program

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KEY #1 IDENTIFY A CHAMPION



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Key #1 Identify a Champion



Dr. Tim Martin,
CPSD Superintendent

- Supports school nutrition health initiatives
- Participates in District Health Council
- Models healthy living

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KEY #2 CREATE A HEALTHY SCHOOL CULTURE



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Key #2 Create a Healthy School Culture

- Nutrition education and fitness is integrated into curriculum
- The cafeteria is an extension of the classroom
- Health and wellness incorporated into school events and fundraisers
- Employees are role models of healthy lifestyle habits for students

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Weight Watchers at Work



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Arrow Meltdown



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KEY #3 MARKET YOUR PROGRAM



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National School Breakfast Week



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National School Lunch Week



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National Take Your Parents to Lunch Day



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National Take Your Parents to Lunch Day



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'Celebrity' Chefs



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NSLW Student Recipe Contest



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NSLW Student Recipe Contest



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